



DW Reporting Announce Travers Smith LLP Law Firm Win

Travers Smith LLP selects all of DW Reporting's suite of services to meet their BI needs.

International law firm Travers Smith LLP has decided to implement DW Reporting's entire portfolio; Quantum Business Intelligence, Evaluate Matter Pricing and Assign Managed Reporting Services to underpin the firm's initiative to provide their partners, fee earners and business users with effective and timely management information.

"The firm carried out an extensive market review of the vendors and BI solutions available and quickly came to the decision that DW Reporting's approach to legal BI along with their domain expertise was most aligned to our needs." states Paul Johnson, Finance Director of Travers Smith. "Having access to a legal consulting team with the experience of DW Reporting ensures Travers Smith can provide an enterprise BI solution that will meet the needs of all our users."

"Making better business decisions is more paramount than ever and, continuing the trend of 2015, law firms are looking to DW Reporting to assist in delivering them an effective MI platform." said Jon Roscow, Commercial Director of DW Reporting. "Business intelligence technology is not the end game, it is ensuring that the information provided is acted upon by the fee earners, business managers and other law firm individuals in a timely manner and to provide positive business change. Our clients understand this and see DW Reporting, and our consulting team, as their BI partner of choice to achieve these goals."

"From our research we found a myriad of Business Intelligence tools in the market." continues Ann Cant, IT Director, Travers Smith LLP. "It quickly became apparent however that, with a Microsoft environment already in place, and the advances in Microsoft's BI platform, DW Reporting's solutions were extremely competitive from a functional perspective and avoided the need to acquire additional, and expensive licences for propriety BI software. Using DW Reporting's legal reporting solutions underpinned by our Microsoft technology stack we will have a best of breed solution, lower total cost of ownership and complete flexibility as the firm develops."

"We look forward to working with the Travers Smith team and what will be a very interesting and exciting project and are pleased that this win, against large BI software providers and legal vendors further endorses DW Reporting's place as the leading legal BI & reporting provider in the UK." concludes Jon.

About DW Reporting

Headquartered in London, UK, with offices in North America - DW Reporting is an independent finance systems, data and reporting consultancy. Specialising in data, reporting and BI solutions within the professional services industry.

Supporting our clients and partners globally, our team has over 70 years' combined industry experience. We serve our clients internationally.



To learn more, visit www.dwreporting.com.

About Travers Smith LLP

Travers Smith is an international law firm, which acts for publicly-listed and private companies, financial institutions and private equity clients, as well as other business enterprises involved in large and complex UK and cross-border matters and transactions.

The firm's business comprises the following main practice areas: Commercial, IP & Technology, Competition, Corporate Finance and M&A, Dispute Resolution, Employee Incentives, Employment, Environment & Operational Regulatory, Finance & Restructuring, Financial Services & Markets, Investment Funds, Pensions, Private Equity, Real Estate, Regulatory Investigations and Tax.