



DW Reporting Announce Wiggin LLP Law Firm Win

Wiggin LLP selects DW Reporting to implement their new Business Intelligence Solution.

Media law firm Wiggin has selected DW Reporting to assist in the implementation of their next generation business intelligence service based on Microsoft technologies.

“The increasingly complex management information demands of the business has meant that we needed to review and update our existing BI environment.” states John Banister, CEO of Wiggin LLP.

“Agility, speed and flexibility are key and we need a solution that offers more autonomy to our business users, reduces the time spent on producing management information and, most importantly, minimises the risk of incorrect information being used to make key business decisions.”

“DW Reporting are the right choice as they offer an in-depth understanding the legal market alongside their Business Intelligence expertise. Their approach is unique as, with their law firm in-house experience, their consultants understand our market, organisational environment and know how to deliver enterprise business intelligence services to achieve rapid and positive business change.” continues John.

Dan Wales, Manager Director of DW Reporting, comments “We are excited to have been selected as Wiggin’s new BI Services Partner and look forward to assisting with their short, medium and long term goals. The team at Wiggin understand that effective business intelligence is a key differentiator and enabler to improving competitive advantage so we look forward to working with them closely in delivering their strategic objectives.”

About DW Reporting

Founded by Dan Wales and Lawrence Watkins and established as a full time consulting firm in 2013, DW Reporting is an independent finance systems and reporting consultancy. DW Reporting specialises in practice management software, reporting and business intelligence solutions within the professional services industry. To learn more, visit www.dwreporting.com.

About Wiggin

Wiggin LLP is a boutique law firm with an ethos of innovation and creativity. It is recognised by many as the best in the media business in the UK and has been a pioneer in media for over 20 years. The firm specialises exclusively in working with clients operating in or across the music, film, TV, broadcast, digital media, sport, betting and gaming, technology, publishing and computer games sectors. It has earned an international reputation for fresh thinking and innovative approaches.



Clients include BBC Worldwide, Bauer, BT, Channel 4, Condé Nast, Discovery, Disney, Endemol, FACT, HBO, Hodder & Stoughton, Ingenious, ITV, International Cricket Council, Manchester United FC, Marvel, MPA, Paramount Pictures, Party Gaming, Perform, PPL, Racing UK, Random House, Sony Columbia, Time Warner Books, Times Newspapers, Turf TV, Twentieth Century Fox, UEFA, UKTV, Universal, Virgin Media and Warner Bros.

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